

How do
you talk to
the happiest
people in
the world?

According to a recent survey there's no one in the world quite as happy as the Irish. Possibly because they live in Europe's most prosperous country. If your business would like to talk to the world's happiest people, talk to us, Ireland's postal service.






How do
you talk to
the people
who buy more
Merces than
the Germans?

It may be hard to believe but Irish people actually purchase more Mercedes than the Germans. Possibly because they live in Europe's most prosperous country. If your business would like to talk to them, you should talk to us, Ireland's postal service.



POST



How do
you talk to
the people
with the most
helicopters?

There are more helicopters per head of population in Ireland than anywhere else in the world. Possibly because it's Europe's most prosperous country. If your business would like to talk to these high flyers, you should talk to us, Ireland's postal service.

